River wood accoustics notes

Needs to focus on posts that focusing on people that use the product

Get more backlinks

Get more media presence

Get more endorsements

Better tags

Prices for high end speakers

Sponsor artists

Have spotify playlists

<https://www.instagram.com/p/CBnly9ZiCQX/>

Raising comunity enagement

Main Competitors:

Bang & olphsan

Sonos

Bose

Kplish

People To Reach Out To:

Vinyl Rewind - [info@vinylrewind.tv](mailto:info@vinylrewind.tv)

Too many record- toomanyrecordsmusic@gmail.com

Vinyleez - vinyleyezz@yahoo.com

Channel 33: [Channel33RPM@gmail.com](mailto:Channel33RPM@gmail.com" \t "/private/var/folders/fz/wb9dq3rn5y59gj4gqlbw4t880000gn/T/com.kingsoft.wpsoffice.mac.global/wps-philipbarton/x/_blank)

Hey Ben

so i have identified what i intend to work on:

I have identified that artsy photos and videos are what is used to advertise on your competitors pages so i would like to do that

Also photos and videos of young hip people using the product

Adding more testimonies and getting more endorsement, building back links from other sources is good way to boost sales. I have complied a list and want to ask you if you have a press release so i can start reaching out.

I saw we could work on Instagram optimization i see that your tags could improve and community engagement.

Everything else regarding your online presence looked good just a few tweaks to bring it over the top.

Sincerely

Philip Barton